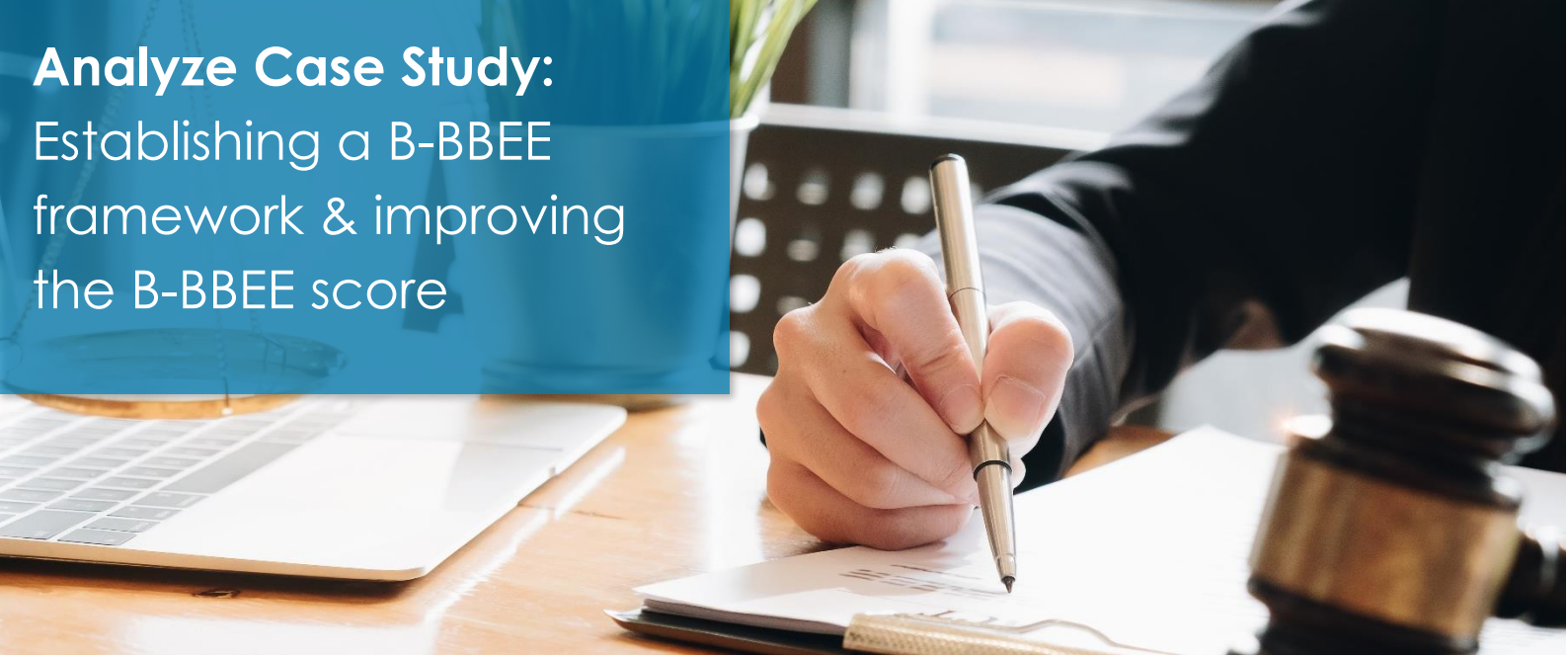


# Analyze Case Study:

## Establishing a B-BBEE framework & improving the B-BBEE score



### Executive summary

Analyze Consulting was engaged to manage a B-BBEE project for a client who was struggling with process and data inefficiencies that were affecting their ability to manage, collect and report on B-BBEE-related data. As a result of these inefficiencies, the client had received an unfavourable audit score and was required to put corrective actions in place to address the various issues identified as part of the audit.

To assist the client in achieving their goal of an improved B-BBEE score, Analyze Consulting developed a detailed project plan and implementation approach centred around enabling business and data management process improvements. This allowed the client to proactively take corrective steps to achieve a Level 2 B-BBEE Contributor status.

### Background

The client's principal focus was on ensuring compliance with B-BBEE legislation and obtaining an appropriate B-BBEE level. But to achieve this, they needed a clear understanding of the gaps within their existing B-BBEE compliance and data management processes.

Business analysis and project management skills were needed to formalise the business and process requirements, define necessary actions to be taken, and guide the execution of these to achieve an improved B-BBEE Contributor status.

### The business need

To manage B-BBEE data requirements and standardisation for the following purposes:



#### Data management efficiency

- Enabling business reporting
- Enabling a seamless auditing & verification process
- Identifying improvement opportunities early on



#### Business retention

- Retaining existing clients



#### Improved reputation

- Contributing to transformation
- Attracting new business



#### Growth & diversity

- Retaining and growing a diverse talent base

## Challenges

Our client had several challenges that drove the need to improve their B-BBEE Contributor status/score:

- Their B-BBEE score was not at the level they needed for their business landscape to grow optimally
- They faced the risk of losing their existing clients, who require vendors to have at least a Level 2 B-BBEE score
- They would not be able to service new industries in South Africa.

## How Analyze helped

Analyze Consulting developed an implementation framework that focused on the implementation of required B-BBEE organisational structures. This process included; helping our client understand the B-BBEE data requirements, determining a baseline scorecard, defining strategic initiatives needed to move them to a desirable score, implementing, monitoring and reviewing processes, as well as forums to execute the identified initiatives. These initiatives ultimately led our client to achieve their targeted B-BBEE score.

## The approach

Our client had no delivery framework before embarking on this B-BBEE project. We proposed an approach to guide them through the process. The approach consisted of the following key steps:



## Project outcomes

- Analyze developed a framework to implement and manage our client's B-BBEE strategy.
- Analyze worked with the client to achieve the desired Level 2 B-BBEE status.



- Analyze left the client with a detailed implementation framework which empowered them to achieve a further Level 1 B-BBEE status over the long term.

**Need to set up governance, manage risk and ensure compliance?**

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